



# JumpStart

# GENERATIVE AI in your organization

*Generative AI isn't just about implementing new technology; it's about weaving it into the very fabric of the business, where it can amplify people's capabilities, innovate processes, and create value in ways we are just beginning to imagine.*

*- Dr. Garth Andrus, President, Cognixia*

## Organizational Implications of GenAI

**Top 5 barriers to AI adoption** are: lack of skills, unclear ROI, complexity, lack of governance, fear of job replacement

**Top 3 areas to be impacted by GenAI** over the next year

- #1 Processes
- #2 Structure/Work
- #3 Talent/Skills

**Companies who have successfully scaled AI** across the business and achieved meaningful value, report 70% of their efforts focus on organizational, work and talent areas

## About Us

Cognixia, an Ascendion Company, helps companies reduce risks, increase adoption, accelerate benefits, and achieve the business value desired from GenAI and other digital technologies.

Our leadership team comprises practice leaders from top tier consulting firms and executive board members who have completed dozens of digital transformations with Fortune 500 companies globally across all major industries.

See our GenAI Service Offerings or contact us for more information about how Cognixia can help make generative AI work for you.

## GenAI JumpStart Offerings

### Organizational DNA GenAI Assessment

Find out what your current GenAI organizational DNA maturity levels are and what your organization will need to adjust in how you Organize, Operate and Behave to make GenAI work for you. This includes analytic insights by function, geography, business unit.

### GenAI North Star Strategy & Roadmap

Define how GenAI can support and enhance your business goals. This includes a roadmap for adoption, integrating GenAI strategy into overall digital transformation strategy, and identifying key areas and use cases where GenAI can be leveraged for maximum impact.

### GenAI Workforce Exposure & Cost Analysis

Through proprietary algorithms, we identify when and where AI will affect your workforce. Know which roles at your company will be quickly augmented, augmented over time or have limited augmentation opportunities with GenAI - as well as a cost analysis of those impacts.

### GenAI Prompt Engineering Course

Gain critical prompt engineering skills to gain more accurate and useful results. Reduce bias and risks and increase speed to useful decisions. Courses for both software engineers and non-technical staff and leaders.